



Note: **ALWAYS** do The Foundations Course if you haven't already

## LIST OF COURSES & WORKSHOPS:

Focus on Branding

Social Media Made Simple

Group Therapy, with guest expert Sarah Dosanjh

Making the most of... March 2020: Focus on Offline Marketing

Change the story, with guest expert Yvonne Smith

What Clients Want

Making the most of... February 2020: Focus On Awareness Days

Personal Journeys and Progress Logs, with guest expert Dale Darley

Quickstart

Looking back, looking forward: Making 2020 YOUR year!

Making the most of... December 2019: Focus on Self Care (YOURS!)

The Foundations Course

Blogging Inspiration Masterclass

Making the most of... November 2019: Focus on Christmas

Get clear on your cancellation policy, with Tamara Howell

Making the most of... October 2019: 90 Day Goals

Connect With Clients

Making the most of... September 2019: #TherapyRebrand

Private Practice Paperwork 101, with Tamara Howell

Let's change the public perception of counselling, with Jane Travis

## LIST OF COURSES & WORKSHOPS:

Decluttering: Creating more space and energy for abundance

Making The Most Of... August 2019: Reducing time on social media

LinkedIn for the Lazy: Part 2

Facebook Ads for Therapists: A beginners guide, with Sophie Woods

LinkedIn for the Lazy: Part 1

Making The Most Of... July 2019: Quarterly planning and goal setting

Let's ditch Imposter Syndrome

Banishing The Taxation Overwhelm, with Paul Silver Myer

Live coaching, Second stream of income

Making The Most Of... June 2019: Getting focussed

Fee Setting: The effect on you, the effect on your clients, with Cathy Towers

Let's create more abundance!

Managing the feast and famine, with Yvonne Smith

Making The Most Of... May 2019: Dreams, visions and goals

How Blogging Grew My Practice, with Zoe Hinnett

Blogging Boost Challenge

Making The Most Of... April 2019: Boosting Facebook

Drop the psychobabble and connect with clients, with Kat Love

SEO for Beginners, with Sophie Woods

Talking Confidence, with Simon Raybould

Making The Most Of 2019

Grow Your Confidence to Grow Your Practice, with Josephine Hughes

Create a pixel perfect social media cover image, with Fiona Mason

LinkedIn – and LOVING it!

Choosing Your CPD, with John Wilson

Increase Your Facebook Engagement

Taking It Offline: The Power Of In Person Marketing

Member boost challenge: De-brief

Live streaming, with Sandra Centorino

Attract clients with your 'about' page

Write a powerful homepage

An introduction to Google Adwords, with Nathan Gould

## **LIST OF COURSES & WORKSHOPS:**

Marketing your practice fundamentals  
Create Your Signature Style  
Blogging With Confidence  
The Business Of Counselling

## **QUICKWINS:**

All of these trainings take 30 minutes or less

Increasing prices – the pain free way  
Managing your diary with time blocking  
Help! I've lost my mojo!  
The Pomodoro Technique  
The Empathy Exercise  
Trello Blog Content Calendar